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## What is claimed is:

1. A managing apparatus for managing data necessary for providing a content, comprising:

reserving means for reserving a delivery resource for each content;

storing means for storing reserved delivery resource assignment information; and

transmitting means for transmitting the reserved delivery resource assignment information.

2. A managing apparatus for managing data necessary for providing a content, comprising: content list displaying means for displaying

a list of contents that can be provided;

content to which a resource is assigned; \and

reservation state displaying means for displaying a reservation state of a delivery resource; content selecting means for selecting a

operating means for assigning a delivery resource to the selected content.

The managing apparatus as set forth in claimor 2, further comprising:

transmitting means for transmitting a content corresponding to a reserved delivery resource.

- 4. The managing apparatus as set forth in claim 1 or 2, further comprising:
- automatic designating means for automatically designating a delivery resource,

wherein an automatically designated delivery resource is operated.

- The managing apparatus as set forth in claim
   or 2,
- 5 wherein a delivery resource is assigned corresponding to a convenience of a content provider.
  - 6. The managing apparatus as set forth in claim 1 or 2, further comprising:

converting means for converting the format of each content corresponding to a reserved delivery resource.

7. The managing apparatus as set forth in claim 1 or 2.

wherein a transmission resource is reserved for each content, the transmission resource being composed of a limited transmission band and transmission time, and

wherein each content is transmitted corresponding to the reserved information.

20 8. The managing apparatus as set forth in claim 1 or 2,

wherein a delivery resource is assigned in such a manner that a plurality of transmission paths are selected.

25 9. The managing apparatus as set forth in claim 1 or 2,

wherein a transmission resource is reserved

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for each content, the transmission resource being composed of a limited transmission band and transmission time, and

wherein each content is stored corresponding to the reserved information.

The managing apparatus as set forth in claim
1 or 2.

wherein a reservation state can be browsed from one or more distributed environments.

The managing apparatus as set forth in claim
1 or 2,

wherein a delivery resource can be reserved from one or more distributed environments.

12. A managing method for managing data necessary for providing a content, comprising the steps of:

reserving a delivery resource for each content;

storing reserved delivery resource assignment information; and

transmitting the reserved delivery resource assignment information.

13. A managing method for managing data necessary for providing a content, comprising the steps of:

displaying a list of contents that can be provided;

displaying a reservation state of a delivery resource;

selecting a content to which a resource is assigned; and assigning a delivery resource to the selected content.